

ORDER



Orders
Order / Rev: 699194
Alt Order #: 06231143
Product Desc: OBERMUELLER FOR CON
Estimate: 2081
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 09/27/12 / 09/27/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mobermueller/D/ Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	68	\$34,550.00	\$29,367.50
10/29/12	10/29/12	16	\$7,075.00	\$6,013.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	68	\$34,550.00	\$29,367.50	0.00
November 2012	16	\$7,075.00	\$6,013.75	0.00
Totals	84	\$41,625.00	\$35,381.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KARE	25%	\$41,625.00
Market	100%	\$166,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWF	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	15%	\$24,975.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	21%	\$34,965.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	39%	\$64,935.00
WFTC	0%	\$0.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/26/12	10/26/12	M-F 1-2p Rachel Ray	CM	1P-2P	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		RACHAEL RAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$150.00			0.00			
2	KARE	10/26/12	10/26/12	M-F 10-11a TODAY	CM	10-11a	----F--	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		TODAY SHOW III													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$125.00			0.00			
3	KARE	10/26/12	10/26/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		KARE 11 TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$100.00			0.00			
4	KARE	10/26/12	10/26/12	Days of Our Lives Days of Our Lives	CM	12-1p	----F--	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		DAYS OF OUR LIVES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$225.00			0.00			
5	KARE	10/26/12	10/26/12	M-F 2-3p The Doctors	CM	2P-3P	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		THE DOCTORS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$200.00			0.00			
6	KARE	10/26/12	10/26/12	M-F 3-4p CR OZ	CM	3-4p	----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		DR. OZ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$300.00			0.00			
7	KARE	10/26/12	10/26/12	M-F 4-430p KARE 11 4 News	CM	4-430P	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$250.00			0.00			
8	KARE	10/26/12	10/26/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$500.00			0.00			
9	KARE	10/26/12	10/26/12	M-F 5-530p KARE 11 5 News	CM	5-530p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$1,000.00			0.00			
10	KARE	10/26/12	10/26/12	M-F 5-6a KARE First Edition M	CM	5-6a	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		KARE 11 SUNRISE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$200.00			0.00			
11	KARE	10/26/12	10/26/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$1,000.00			0.00			
12	KARE	10/26/12	10/26/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		KARE 11 SUNRISE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1			\$600.00			0.00			
13	KARE	10/26/12	10/26/12		CM	630pm-7pm	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00

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				M-F 630-7p Entertainment Tonigh											
				ET											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$1,100.00		0.00				
14	KARE	10/26/12	10/26/12	Today Show Today Show	CM	7-9a	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$600.00		0.00				
15	KARE	10/26/12	10/26/12	M-F 9-10a TODAY	CM	9-10a	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$200.00		0.00				
16	KARE	10/29/12	10/29/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$150.00		0.00				
17	KARE	10/29/12	10/29/12	M-F 10-11a TODAY	CM	10-11a	M-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$125.00		0.00				
18	KARE	10/29/12	10/29/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$500.00		0.00				
19	KARE	10/29/12	10/29/12	Late Night Late Night NBC	CM	1135pm-1235xm	M-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
				JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$225.00		0.00				
20	KARE	10/29/12	10/29/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				KARE 11 TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$100.00		0.00				
21	KARE	10/29/12	10/29/12	Days of Our Lives Days of Our Lives	CM	12-1p	M-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$225.00		0.00				
22	KARE	10/29/12	10/29/12	M-F 3-4p DR OZ	CM	3-4p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$300.00		0.00				
23	KARE	10/29/12	10/29/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$250.00		0.00				
24	KARE	10/29/12	10/29/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$500.00		0.00				
25	KARE	10/29/12	10/29/12		CM	5-530p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-530p KARE 11 5 News											
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
26	KARE	10/29/12	10/29/12	M-F 5-6a KARE First Edition M	CM	5-6a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				KARE 11 SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$200.00		0.00			
27	KARE	10/29/12	10/29/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
28	KARE	10/29/12	10/29/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				KARE 11 SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$600.00		0.00			
29	KARE	10/29/12	10/29/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				ET											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,100.00		0.00			
30	KARE	10/29/12	10/29/12	Today Show Today Show	CM	7-9a	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$600.00		0.00			
31	KARE	10/29/12	10/29/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$200.00		0.00			
32	KARE	10/27/12	10/27/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$2,000.00		0.00			
33	KARE	10/27/12	10/27/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				SNL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00			
34	KARE	10/27/12	10/27/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$550.00		0.00			
35	KARE	10/27/12	10/27/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$600.00		0.00			
36	KARE	10/27/12	10/27/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$200.00		0.00			
37	KARE	10/27/12	10/27/12		CM	8-10a	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00

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Sat 8-10a KARE 11 Saturday															
KARE 11 NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$600.00		0.00			
E 38	KARE	10/28/12	10/28/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,000.00		0.00			
39	KARE	10/28/12	10/28/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$650.00		0.00			
40	KARE	10/28/12	10/28/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
SUNDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$225.00		0.00			
41	KARE	10/25/12	10/25/12	M-F 1-2p Rachel Ray	CM	1P-2P	---T---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$150.00		0.00			
42	KARE	10/25/12	10/25/12	M-F 10-11a TODAY	CM	10-11a	---T---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$125.00		0.00			
43	KARE	10/25/12	10/25/12	Tonight Show Tonight Show	CM	1035pm-1135pm	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$500.00		0.00			
44	KARE	10/25/12	10/25/12	Late Night Late Night NBC	CM	1135pm-1235xm	---T---	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$225.00		0.00			
45	KARE	10/25/12	10/25/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	---T---	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
KARE 11 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$100.00		0.00			
46	KARE	10/25/12	10/25/12	M-F 2-3p The Doctors	CM	2P-3P	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$200.00		0.00			
47	KARE	10/25/12	10/25/12	M-F 3-4p DR OZ	CM	3-4p	---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$300.00		0.00			
48	KARE	10/25/12	10/25/12	M-F 430-5p Jeopardy	CM	430-5P	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$500.00		0.00			
49	KARE	10/25/12	10/25/12		CM	5-530p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00

Order / Rev: 699194
 Alt Order #: 06231143
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Mobermueller/D/ Congress
 Product Desc: OBERMUELLER FOR CON
 Estimate: 2081
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p KARE 11 5 News															
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$1,000.00		0.00						
50	KARE	10/25/12	10/25/12	M-F 5-6a KARE First Edition M	CM	5-6a	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
KARE 11 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$200.00		0.00						
51	KARE	10/25/12	10/25/12	M-F 6-630p KARE 11 6 News	CM	6-630p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$1,000.00		0.00						
52	KARE	10/25/12	10/25/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$1,100.00		0.00						
53	KARE	10/25/12	10/25/12	Today Show Today Show	CM	7-9a	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$600.00		0.00						
54	KARE	10/25/12	10/25/12	M-F 9-10a TODAY	CM	9-10a	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$200.00		0.00						
55	KARE	10/23/12	10/23/12	M-F 1-2p Rachel Ray	CM	1P-2P	-T-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$150.00		0.00						
56	KARE	10/23/12	10/23/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-T-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$500.00		0.00						
57	KARE	10/23/12	10/23/12	Late Night Late Night NBC	CM	1135pm-1235xm	-T-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$225.00		0.00						
58	KARE	10/23/12	10/23/12	Days of Our Lives Days of Our Lives	CM	12-1p	-T-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$225.00		0.00						
59	KARE	10/23/12	10/23/12	M-F 2-3p The Doctors	CM	2P-3P	-T-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$200.00		0.00						
60	KARE	10/23/12	10/23/12	M-F 3-4p DR OZ	CM	3-4p	-T-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$300.00		0.00						
61	KARE	10/23/12	10/23/12		CM	4-430P	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00

Order / Rev: 699194
 Alt Order #: 06231143
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Mobermueller/D/ Congress
 Product Desc: OBERMUELLER FOR CON
 Estimate: 2081
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-430p KARE 11 4 News															
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$250.00		0.00						
62	KARE	10/23/12	10/23/12	M-F 430-5p Jeopardy	CM	430-5P	-T-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$500.00		0.00						
63	KARE	10/23/12	10/23/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$1,000.00		0.00						
64	KARE	10/23/12	10/23/12	M-F 5-6a KARE First Edition M	CM	5-6a	-T-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
KARE 11 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$200.00		0.00						
65	KARE	10/23/12	10/23/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$1,000.00		0.00						
66	KARE	10/23/12	10/23/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
KARE 11 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$600.00		0.00						
67	KARE	10/23/12	10/23/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	-T-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$1,100.00		0.00						
68	KARE	10/23/12	10/23/12	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$600.00		0.00						
69	KARE	10/23/12	10/23/12	M-F 9-10a TODAY	CM	9-10a	-T-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$200.00		0.00						
70	KARE	10/24/12	10/24/12	M-F 10-11a TODAY	CM	10-11a	--W----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	--W----	1		\$125.00		0.00						
71	KARE	10/24/12	10/24/12	Tonight Show Tonight Show	CM	1035pm-1135pm	--W----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	--W----	1		\$500.00		0.00						
72	KARE	10/24/12	10/24/12	Late Night Late Night NBC	CM	1135pm-1235xm	--W----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	--W----	1		\$225.00		0.00						
73	KARE	10/24/12	10/24/12		CM	11A-12P	--W----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00

Order / Rev: 699194
 Alt Order #: 06231143
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Mobermueller/D/ Congress
 Product Desc: OBERMUELLER FOR CON
 Estimate: 2081

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11-1130a KARE 11 Today											
				KARE 11 TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$100.00		0.00			
74	KARE	10/24/12	10/24/12	Days of Our Lives Days of Our Lives	CM	12-1p	--W----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$225.00		0.00			
75	KARE	10/24/12	10/24/12	M-F 2-3p The Doctors	CM	2P-3P	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$200.00		0.00			
76	KARE	10/24/12	10/24/12	M-F 3-4p DR OZ	CM	3-4p	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$300.00		0.00			
77	KARE	10/24/12	10/24/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$250.00		0.00			
78	KARE	10/24/12	10/24/12	M-F 430-5p Jeopardy	CM	430-5P	--W----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$500.00		0.00			
79	KARE	10/24/12	10/24/12	M-F 5-530p KARE 11 5 News	CM	5-530p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,000.00		0.00			
80	KARE	10/24/12	10/24/12	M-F 5-6a KARE First Edition M	CM	5-6a	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				KARE 11 SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$200.00		0.00			
81	KARE	10/24/12	10/24/12	M-F 6-630p KARE 11 6 News	CM	6-630p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,000.00		0.00			
82	KARE	10/24/12	10/24/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				KARE 11 SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$600.00		0.00			
83	KARE	10/24/12	10/24/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				ET											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,100.00		0.00			
84	KARE	10/24/12	10/24/12	Today Show Today Show	CM	7-9a	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$600.00		0.00			
													Totals	84	\$41,625.00